



Website Team

ONBOARDING QUESTIONS

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Onboarding Questions

SOFTWARE BUILD

- Standalone application build outside of a website form.
 - 1. What is the timeline for this software build?
 - 2. What is the intended user base?
 - How large is the expected user base in year 1? Year 3?
 - Are the users public, or are they registered and managed? Do they self-register? Are there registration requirements?
 - 3. What is the target client platform you'd like the website to be built for?
 - Will it be accessible in several different formats?
 - 4. Does your project require the use of non-College of Education server resources?
 - 5. How much data will you be storing? This is a gross measure (IOM? 5G? 3T?)
 - Is that data sensitive? FERPA? HIPAA?
 - 6. Is there a specific language / development environment we will need to build in?

Software Development Process

Phase 1: Initial Meetings

- Discuss software goals, timelines, audience type and expected volume over time
- Software goals will inform development details like: data storage, distribution platform(s), external services, etc.
- Expected audience volume impacts resource allocation (servers, bandwidth, etc)
- Phase I ends with initial development plan and beginnings of interface design

Phase 2: Lining Up the Ducks

- Allocate and set up server resources and core software environment(s)
- Set up domain and certificates and data storage/link for server environments
- Finalize look and feel of application
- Map application functions and processes to interface counterparts
- Phase 2 ends with a detailed, written functional diagram of all application interactions with expected data and user activity and initial expectations of administrative backend tools with dates for development milestones

Phase 3: Cutting Our Teeth

- Use application design to build out approved mockups
- Install and configure supplementary software as needed
- · Build initial database schema and generate a sample data set for testing
- Write first versions of middleware and client-side scripting
- Set up initial user access restrictions
- Phase 3 Ends with functional Alpha completion -- No serious feature changes or additions from here

Phase 4: The Big Grind

- · Collect and load all initial content from the primary stakeholders
- Modify features and interface as suggested by alpha-testing experiences
- · Modify database schema as needed for desired reporting and output
- · Continue refactoring and fine tuning features based on large scale testing
- · Build out any user registration, administration, and security monitoring
- Perform a test migration to the firewalled production server
- Phase 4 ends with an unpolished, but fully functional Beta version with only minor content and/or style changes moving forward

Phase 5: Make It So

- Final refactoring and bug extermination based on wider testing
- Final content and styling updates before launch
- Set up initial registered user list if needed along with any administrators
- Perform final migration to live environment and document update processes
- Training on back end functions and admin tools and reporting tools
- Public launch with active monitoring for any bugs or issues
- Phase 5 ends with the application launch operation transfer to client

WEB APPLICATION BUILD

Web applications are more to serve a function rather than convey information. The focus of a web application is on interaction rather than information delivery. They are similar to software builds, but hosted on a website.

- 1. What is the timeline for the application build?
- 2. What is the intended user base for the web application? How large is the user base?
- 3. Does the application span one page or should it be managed on many pages?
- 4. Will the data need to be siloed in any way from users seeing one another's information or data?
- 5. Has any of the code work already been done?
 - Is there an example build completed? Alpha? Previous version?
 - What resources are required that will need to be conformed to?
 - Is there anyone we will need to coordinate with externally to this project?
- 6. Are there any dynamic visualizations that need to be created?
- 7. Will you be providing your own server space for the project or will we need to provide space for your project within our servers?
- 8. How much data will you be storing? Is it sensitive data?
- 9. Will you need reporting / admin tools for working with the collected data?
- 10. Is the site we're building the application into predesigned, or will we need to design the website as well?
- 11. Is there a brand design for the website or project currently?
- 12. Do you have a URL already?

Website Application Process

Phase 1:

- Determination of web application specifications and deliverables
- Application navigation determination
- URL decision-making and determination for location

Phase 2:

• Web Application design and approval (two total rounds of revisions)

Phase 3:

- Alpha design and function implementation (round 1 of 2 edits)
- Domain information gathering and site transfer information preparation

Phase 4:

- Beta application design implementation
 - Final QA of application (round 2 of 2 edits)

Phase 5:

• Final website application launch

WEBSITE BUILD

Websites are more for conveying information.

- 1. Do you have a URL already or will we need to create or purchase one for you?
- 2. Do you have an existing brand design or style?
- 3. Do you have an idea of specific pages you want on your website?
- 4. Who is the audience of the website?
- 5. Will you provide your own content or will we need to provide content for you?
- 6. Is the website expected to be publicly available or restricted to registered people?

Website Design Process

Phase 1:

- Style guide design (two total rounds of revisions)
- Website navigation finalization
- URL decision-making and determination for location for website

Phase 2:

• Website wireframes design and approval (two total rounds of revisions)

Phase 3:

- Alpha website design implementation (round 1 of 2 edits)
- Domain information gathering and site transfer information preparation

Phase 4:

- Beta website design implementation
 - Final QA of website (round 2 of 2 edits)

Phase 5:

• Final website launch